



The Story of **HOPE**

ANNUAL REPORT 2022



Message From The CEO



There is great power in a story. Power to inspire, teach, and connect. And a story of HOPE elevates because it involves perseverance and an optimistic mindset that one's best days are still ahead.

Stories tell the history of a journey, and we get to walk alongside many individuals at different points of their journey. Some are writing their first chapter after the military, some are active-duty and experiencing challenges with deployments, and others are just starting to find their hope. In 2022, Hope For The Warriors was written into the books of over 13,300 lives, weaving our comprehensive care into many chapters and journeys.



HOPE— it's what military families need today. And this year, we have focused on restoring a foundation of stability, strength, and community to military families nationwide. The first step is establishing financial, career, and educational stability; building physical and emotional strength; and creating social support and connections that build community.

Specifically, in 2022, we established suicide risk screening for every person who connects with our services. In just six months, we screened over 2,300 individuals. We also saw a high volume of financial assistance and career/transition support requests. Of those we served, six out of every 10 individuals and families sought financial assistance, and the top direct financial need was housing. The needs of our post-9/11 service members are ever-changing, and HOPE adapts to find a solution for each individual, family, and community.



Thank you for joining Hope For The Warriors to write a better story for our nation's military community. As they face unknown and unwritten chapters, our mission is to make one thing certain—they never stand alone.

Always with hope,

Robin Kelleher

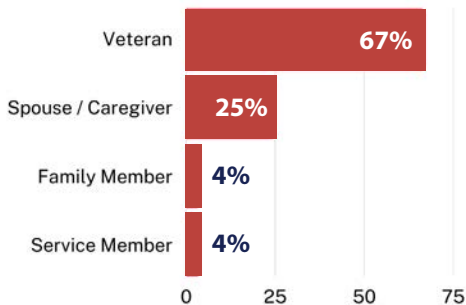
Robin Kelleher
Co-Founder/CEO | Hope For The Warriors



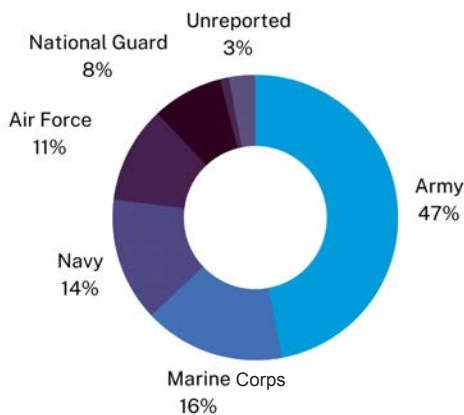
Who We Serve

YOU changed **13,300+** military lives through HOPE services.
The need for HOPE increased by **24%** in 2022.

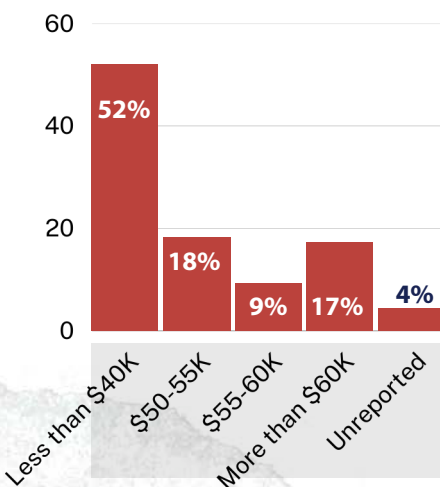
Serving the entire military family.



Serving every branch of the military in all 50 states.



Reported income of those we serve.



Serving all who answer the call.

- **46%** of those we serve are female
- **61%** are under 40 years old
- **32%** reported both physical & psychological injuries



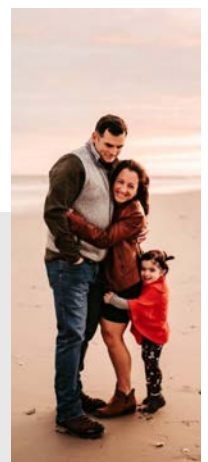
Our Military Relations staff, all post-9/11 veterans, provide 1:1 immediate and long-term peer mentoring as well as hosting peer gatherings that enhance a veteran's overall health.

RESTORING A FOUNDATION OF STABILITY • STRENGTH • SUPPORT



Providing opportunities and equipment to set and achieve personal physical fitness or recreational activity goals.

Career Coaches provide essential tools and case management services as veterans and their spouses pursue a new career or enroll in post-secondary education.



Inflation is at a 40-year high. Rising interest rates, volatile investment markets, and the impacts of supply-chain issues, labor shortages, and increased costs affect our military families and military-operated companies across the country.

How We Serve

HOPE takes a holistic approach to meet the critical needs of the post-9/11 military community by restoring stability, strength, and community.

Stability

- Financial Wellness
- Career & Education

Strength

- Physical Wellness
- Emotional Wellness

Community

- Connection & Belonging
- Social Support



"Hope For The Warriors was a lifeline when I was drowning both financially and emotionally. It's reassuring to know there are caring organizations filled with compassionate professionals waiting to assist struggling veterans."

— Army veteran, E8, combat injured

HOPE launched a new **Connect To Services** registration focused on suicide risk.

Our new Connect To Services registration implemented the Columbia-Suicide Severity Rating Scale (C-SSRS). Mental health and suicide prevention are woven into everything we do. Starting in July 2022, HOPE screened every person who connects with our services for suicide risk. Since implementation, we have screened over 4,000 individuals and use those responses to inform our interaction with veterans, spouses, and family members.

Of the 4,000 screened, 5.6% scored high risk. Brianne Sampson, HOPE Director of Clinical Support services, states, "It's our mission to help warriors and families talk about suicide [and mental health] – from symptom management, connection to trusted peer support, and access to treatment as appropriate."

HOPE continues to help reduce stigma associated with risk of suicide and suicide prevention. We have found veterans and families that Connect To Services are open and honest throughout the conversation and receptive to the support we can provide.

The financial health of the veteran community is a critical need.

Stress around finances directly correlate to a person's overall mental health. Mental health support is needed even when one expresses that their immediate need is financial. HOPE's Critical Needs program provides direct financial assistance. Our social workers utilize a "housing first" concept, recognizing that safe, permanent housing is a basic human need.

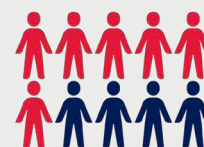
Critical Needs Program Outcomes:

96% of unique clients who receive financial assistance demonstrate increased levels of self-efficacy and confidence in financial wellness as evidenced by survey responses.

The greatest need we saw in 2022 was for financial assistance, specifically for housing.

Our top program requests consist of:

1. Financial Assistance
2. Career & Education
3. Transition Support



6 OUT OF 10
seeking financial assistance

We saw a **56%** increase in requests for programs during the summer months. In addition, **80%** of those requests were related to housing insecurity.

Community Partners Restoring HOPE



The Steven A. Cohen Military Family Clinic at Hope For The Warriors celebrates over a full year of in-person care in its 5,300-square-foot facility for in-person treatment, family and group therapy. The clinic is a local resource for the community, including Marine Corps Base Camp Lejeune, Jacksonville, and the greater Onslow County area.

“Because of what I’ve been through I would not be here today had it not been for the Cohen Clinic.”

— Darcel, National Guard veteran

Hope For The Warriors Summer Soirée

Held on August 28, at River Landing in Wallace, North Carolina. The following members of our nation’s armed forces and their families were recognized for their service with the **Vigiano Family Hope & Courage Award**:

Amanda Jacobs Ballard | Gold Star mother
Kevin Bittenbender | Retired U.S. Army Sgt. Maj.
Elizabeth Wilkins | Caregiver



Pictured left to right: Kevin Bittenbender, Georgia Van Gundy (Hy-Vee), Amanda Jacobs Ballard, Sterling Collins, Elizabeth Wilkins, John Phelps

Chairman’s Award for Corporate Citizenship | **Hy-Vee**, presented to a group that not only highlights the benefits of veterans in the workplace but leads by example in enriching the lives of military families.

Gary Sinise Community Service Award | **Stirling Collins, Champion Elevator Corp**, presented to an individual who puts patriotism in action to serve military families and raise awareness of their needs.

Harry Bridgwood Lifetime Service Award | **John Phelps, Vietnam Veteran, Gold Star father**, presented to a Vietnam-era veteran who has committed his or her life to serving the next generations of warriors.

2022 Community Partners



BEAR LAKES COUNTRY CLUB, INC.



RIVER LANDING



GRANDFATHER GOLF AND COUNTRY CLUB



TOWN OF PINE KNOLL SHORES



THE BROOKSIDE CLUB

THE BROOKSIDE CLUB

Partners In Mission

Since our inception, HOPE has seen the immense value in partnering with other organizations to restore stability, strength, and community to military families. We have built strategic alliances with over 100 nonprofit organizations, allowing us to offer comprehensive support for those we serve. Our partners in mission include:

Most Active Partners In Mission American Red Cross | America Serves (NC and NYC) | Combined Arms Exercise (CAX) | Cohen Veterans Network | Children of Fallen Patriots | Driver Rehabilitation Center of Excellence (DRCE) | Elizabeth Dole Foundation | Fisher House Foundation | Gary Sinise Foundation | Hire Heroes USA | Veterans Affairs | Wounded Warrior Project

American Legion | Armed Service YMCA | Americas Warriors Partnership (The Network) | Angels of the Fallen | Boot Campaign | Blue Star Families | Camp Southern Ground | Coalition to Salute America's Heroes | Code of Support | Combined Arms | Dixon Center | Dog Tag Bakery | George W. Bush Institute | K-9 For Warriors | Head Strong | Hero Miles | Home Base | Hotel For Heroes | Marine Corps Scholarship Foundation | Military Family Advisory Network (MFAN) | Militaryonesource.com | Mission 22 | Navy Marine Corps Relief Society | Operation HomeFront | Operation First Response | Operation Mend | Patriot Link | Patriot Point | PenFed Foundation (Military Heroes Fund) | Project Healing Waters | Purple Heart Homes | PsychArmor | Quality of Life Foundation | Re-Boot To Recovery | Red Cross MVCN | Road Home Program at Rush Medical Center | Semper Fi Fund | Semper K9 | Semper Max | Serving Together | Shepards Center | Sierra Club | Soflete | Stop Soldier Suicide | TAPS | Team Red, White and Blue | Team Rubicon | Tech for Troops | Tee It Up For The Troops | The Boot Campaign | The Mission Continues | Travis Manion Foundation | USA Cares | USSOCOM (Care Collation) | Veterans Families United | VFW Unmet Needs | Wingman Foundation

Volunteers of the Month

Passionate, reliable, and positive. Those are just three words to describe HOPE volunteers. They give their time, energy, and talent every day. Whether they're starting a new golf tournament like Hoosiers for HOPE, brightening the lives of children around the holidays with toys, or organizing Rally North America, they truly go above and beyond.

Each month, we spotlight one volunteer and share their story. These individuals bring different experiences and backgrounds to our team so we can continue to transform the lives of our nation's heroes.

January	Brian Snead, VA
February	Carol and Frank Hall, VA
March	Sanjana Kanaparthi, VA
April	Ken Huff, NC
May	Jim Rutledge, NC
June	Frank Prigmore, TX
July	Katie Bishop, CA
August	Tony Intrieri, PA Scott Spielman, OH
September	Shelli Fussell, NC
October	Wyatt Larkin, IN
November	Mollie Stambovsky, NY
December	Navid McGee, TX



Sanjana Kanaparthi



Scott Spielman & Tony Intrieri



Frank and Carol Hall



Mollie Stambovsky & Family

Impact Partners *giving levels based on 2022 gifts

Five-Star \$250K+



Casey's General Stores and its community raised over \$500,000 for HOPE through its annual campaign. Across 16 states in over 2,400 stores, Casey's guests honored the military community by rounding up their purchases at the register.

FOUNDATIONS CAR DONATION FOUNDATION

Four-Star \$100K+



HY-VEE, INC.



WOUNDED WARRIOR PROJECT

FOUNDATIONS

GEORGE T. LEWIS, JR. 2001 FOUNDATION | ROMA FOUNDATION

Three-Star \$50K+



FORWARD

KIRKLAND & ELLIS LLP

KIRKLAND AND ELLIS



MAC TRAILER



MORRISON FOERSTER



NEWS CORP

Two-Star \$25K+



AKIN GUMP



ALTRIA CLIENT SERVICES GROUP, INC.



AON



CROCS



CVS HEALTH



CONSTELLATION BRANDS
U.S. OPERATIONS, INC.



DOWL



EVERCORE



FRITO LAY, INC.



MARINE FEDERAL
CREDIT UNION



MCKINSEY AND COMPANY



OPERATION HAT TRICK



ROBERT HALF



SIEMENS GOVERNMENT
TECHNOLOGIES, INC.



SPURRIER GROUP



SYNNEX CORPORATION



TC ENERGY



ZIPPS LIQUOR

FOUNDATIONS

GARY SINISE FOUNDATION |
VETERANS UNITED FOUNDATION

One-Star \$15K+

AMERICAN SOCIETY OF ANESTHESIOLOGIST | DOMINION ENERGY | IMPERIAL COURT OF WASHINGTON D.C. |
KPMG | MARINE CORPS AVIATION ASSOCIATION | NEW YORK METS FANTASY CAMP | PAINE SCHWARTZ
PARTNERS | PEAK MANUFACTURING | PHOENIX TUBING COMPANY, INC. | TRILIANT FOOD

FOUNDATIONS AMERICAN ENDOWMENT FOUNDATION | THE KAY FAMILY FOUNDATION | MANNHEIM FAMILY
FOUNDATION INC. | OARSMEN FOUNDATION

Board and Council

BOARD OF DIRECTORS

CHAIRMAN OF THE BOARD Jack W. Marin | Attorney-at-Law (Ret.) and member of the NBA Hall of Fame

VICE CHAIRMAN AND SECRETARY MajGen. Robert Dickerson, USMC (Ret.) | Former Executive Vice President, Marine Federal Credit Union

BOARD TREASURER Paul McTear | Former President/CEO, Raycom Media; Board of Directors, Gray Television

Harry Bridgwood | In Memoriam

Tina Dolph | Chief Global Officer, CRDF Global

COL Gregory D. Gadson, USA (Ret.) | Military Advocate and Former Commanding Officer, Fort Belvoir; CEO, Patriot Strategies

Robin Kelleher | Ex Officio, President/CEO Hope For The Warriors

Capt. Dan Moran, USMC (Ret.) | Chairman/CEO/ President, Moran Enterprises, Inc.®

Bill Nelson | Former Chairman and CEO, HBO®; Chairman/CEO, Eleven Bravo Enterprises

Craig Proctor | Vice President and Associate General Counsel, Altria Group

LTC Jay Soupene, USA (Ret.) | Senior VP of Operations, Casey's

JoAnn Stonier | Chief Data Officer, MasterCard

Richard Wood | Former President, Plaza Construction Corp.

BOARD COUNCIL

COL Gregory L. Bowman, USA (Ret.) J.D., LL.M. | Chief Innovation Officer & Vice President, Corporate Development, Siemens Government Technologies

Javier La Fianza | Founder & CEO Valiente Philanthropic Consulting

Neil Jarvis | Co-owner, The First Watch Group

John Keener | PwC Partner (Retired)

Tom Lyons | Former Director, Community Services, MassHousing

Kevin Schwartz | CEO, Paine Schwartz Partners

Teri Twigg | Vice President, Makwa Global

Chris Tyll | Former United States Navy SEAL

William Wagasy | Former Navy SEAL; VP, National Sales, National Commercial Services for Commonwealth Land Title

COMMUNITY COUNCIL

Bonnie Amos | Founding Member of the Advisory Council, Hope For The Warriors

CPT Paul Bucha, USA (Ret.) | Vietnam Medal of Honor Recipient

GEN Richard Cody, USA (Ret.) | 31st Vice Chief of Staff, USA

LCDR David C. Dziengowski, USNR | JAG Corps, U.S. Navy Reserve, Associate; Morgan, Lewis & Bockius LLP

Todd Finger | Partner, McDermott Will & Emery LLP

Francis Q. Hoang | Chief Strategy Officer, MAG; Partner, Fluet Huber + Hoang; Co-Founder, boodleAI

Gen. Charles Krulak, USMC (Ret.) | 31st Commandant of the Marine Corps; Chairman/CEO, MBNA Europe Bank Ltd

Frank Scott Moran | CEO, Moran Oil Co., Inc.

Christopher Page | Co-founder/CEO, Army Week NYC

Kathy Roth-Douquet | Co-founder/Chairman, Blue Star Families

Caroline Shaw | Hope For The Warriors Board Member Emeritus, Senior Director Marketing and Communications, E.&J. Gallo Winery

Gary Sinise | Actor and Advocate for Wounded Service Members; Founder, Gary Sinise Foundation

Dr. Sim B. Sitkin | Professor of Management and Director of Behavioral Science and Policy Center, The Fuqua School of Business, Duke University

CDR Charles E. Summers, Jr., USN (Ret.) | President CEO Maine Engery Marketers Association

COL David Sutherland, USA (Ret.) | Chairman, Dixon Center

Mike Waters | Founder, The Benefit Planning Group, Inc.

Sue Wissler | Founding Member of the Advisory Council, Hope For The Warriors

BOARD COUNCIL

Shannon Maxwell | Co-founder, Hope For The Warriors

John Vigiano, Sr. | In Memoriam, USMC, FDNY

Fiscal Responsibility

REVENUE AND EXPENSES

JANUARY 1, 2022–DECEMBER 31, 2022

SUPPORT AND REVENUE

Grants and Contributions	\$6,992,993
Contract Revenue	\$337,355
Special Events	\$841,347
Donated Goods & Services	\$40,468
Cohen Veterans Network (CVN) Clinic	\$227,521
Investment Income	(\$181,548)

Total Support & Revenue **\$8,258,136**

EXPENSES

Program Expense	\$7,556,011
Management & General	\$654,297
Fundraising	\$40,218

Total Expenses **\$8,250,526**

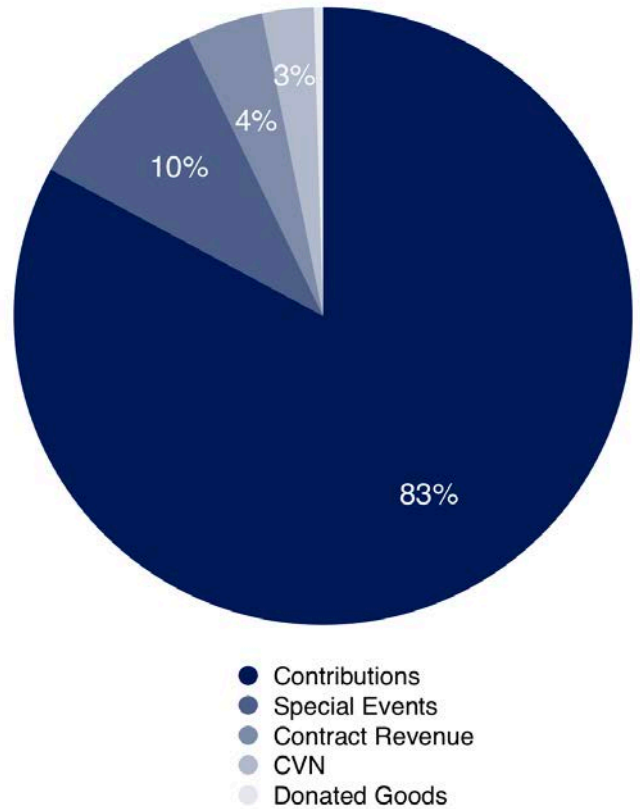
Change in Net Assets **\$7,610**

NET ASSETS

Beginning of 2022	\$3,317,094
End of 2022	\$3,324,704

You changed the lives of 13,300 service members, veterans, and military families in 2022. Your support with HOPE's approach in fiscal responsibility restored self, family, and hope in 159,126 individuals since our founding in 2006.

A detailed look at Hope For The Warriors financial information can be found at www.hopeforthewarriors.org.



92%

8% goes to management
<1% goes to fundraising

of every dollar raised goes directly to our programs & services.



Hope For The Warriors has received a 4-star rating from Charity Navigator for 12 consecutive years, an honor earned by only 1% of rated charities.

Invest in HOPE

Supporting our mission at HOPE looks different for everyone. For some, it's giving their time, talent, and services through volunteer work and community engagement. For others, it's being a part of our donor community, ensuring we can provide direct support to our service members, veterans, and their families.

Circle of Hope is one way to consistently give back. It is a community of monthly donors who are committed to providing support to military families year-round. When our country's heroes and their families answer the call to serve, they sacrifice to defend our freedoms. We must stand together to be there for these brave men and women who act selflessly for our great nation. Because of our generous donors, HOPE continues to be the battalion on the homefront, as we aim to restore stability, strength, and community to all those touched by military service. Pledge a monthly gift and join our Circle of Hope.

Courage Partner \$10/month

Provides essential materials for a military or veteran caregiver to attend a Resilient Family course that teaches how to lower the effects of stress through mind-body techniques and skill-building exercises.

Patriot Partner \$22/month

Supplements a military family's grocery bill while their service member receives medical treatment.

Valor Partner \$48/month

Gives freedom and independence to an injured veteran by helping convert his or her vehicle with adaptive driving equipment through our comprehensive Drive for Hope® program.

Honor Partner \$75/month

Grants travel assistance for a caregiver and family visiting a wounded service member receiving in-patient treatment. Stability grants like this include emotional support during the treatment as well as short-term financial assistance so that the veteran or service member can focus on recovery.

Hope Partner \$100/month

Provides financial assistance and critical resources to a service member or military family who is facing homelessness during a service-related income gap.



Military family attends NYC Christmas Tree Lighting with HOPE. These peer gatherings build comradere and enhance a veteran and their family's overall health.

Visit hopeforthewarriors.org to connect to services or donate.

Follow us on social media to stay up-to-date on all Hope For The Warriors happenings.



/HopeForTheWarriors



@Hope4Warriors



@Hope4Warriors



/hope-for-the-warriors-/