

# HOPE FOR THE WARRIORSTRATEGIC PLAN GOALS



2025-2027

- Deliver evidence-based programs that address the critical needs and well-being of our military community with a focus on the connection between financial stress and mental health
- Remain dedicated to building an environment within communities that empowers our military families to thrive
- Maintain financial responsibility and build HOPE's future through financial sustainability
- Embolden and enrich the HOPE workplace experience to elevate our ability to serve our mission and empower our team to reach their fullest potential
- Ethically utilize technology to enhance the service member, veteran, military family and donor experience
- Elevate and refine HOPE's brand as a recognizable symbol in and for the military community
- Leverage our insights to drive impactful change across other communities