



**2023**  
**ANNUAL REPORT**

**HOPE**  
gives the **STABILITY**  
to get through today,  
the **STRENGTH** to face  
tomorrow,  
and the **COMMUNITY**  
to live a life of purpose.

— COL Greg Gadson





## Message From the CEO



Dear Friends,

At HOPE, our goal is to ensure that military families have access to exceptional care and resources. Since 2006, we have been dedicated advocates for this cause. With your investment, we are transforming and saving lives.

In 2023, HOPE provided services to over **29,000** veterans, service members, spouses, caregivers, and families at various stages of their journey. Despite facing economic challenges, together, we built strong and stable foundations for military families nationwide.

**During the year, we saw increased requests from military families facing food, housing, and transportation insecurities**, with housing rising as an urgent need. Despite a 35% increase over the previous year, HOPE met the needs. By promoting both physical and emotional well-being and fostering social connections, we built communities where every individual feels supported and valued.

**Volunteers played a crucial role in 2023**, with over 500 community members assisting in backpack distributions, organizing food drives, and spreading holiday cheer. We are actively expanding our volunteer program by enhancing our partnerships with companies and communities.

**2023 brought many accolades for HOPE**, including the Department of Labor Gold Award, the Navy Employer Recognition Award, the Northern

Virginia Chamber's Distinguished Service Award – Veteran Service Organization of the Year, and the Eugene and Ruth Freedman Leadership Award.

With military families at the core of our strategy, we will remain focused on addressing identified and real critical needs while bolstering our clinical team to further the mental health landscape. With the addition of an Advisory Board, including those we serve, we will intentionally strengthen our leadership and prepare for our 20th anniversary as an organization and what lies ahead.

The military landscape is ever-changing. Because of dedicated investors, HOPE's flexibility, and the efficacy of our programming, **we will continue developing tailored solutions for the unique needs of each person, family, and community.**

We thank you for being part of this journey now and into the future.

With hope always,

**Robin Kelleher**

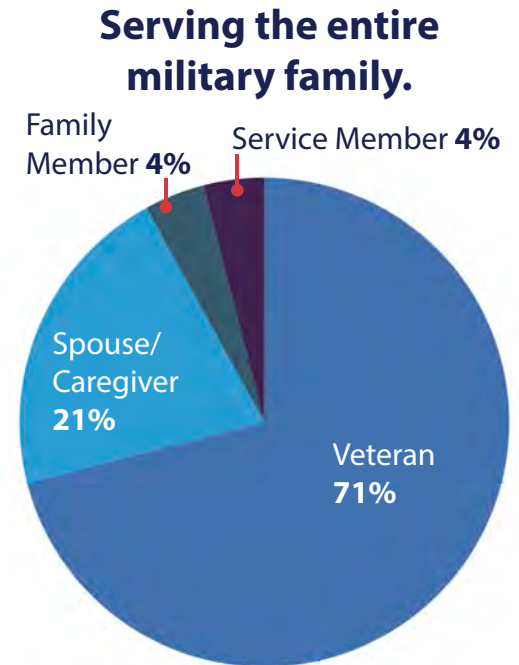
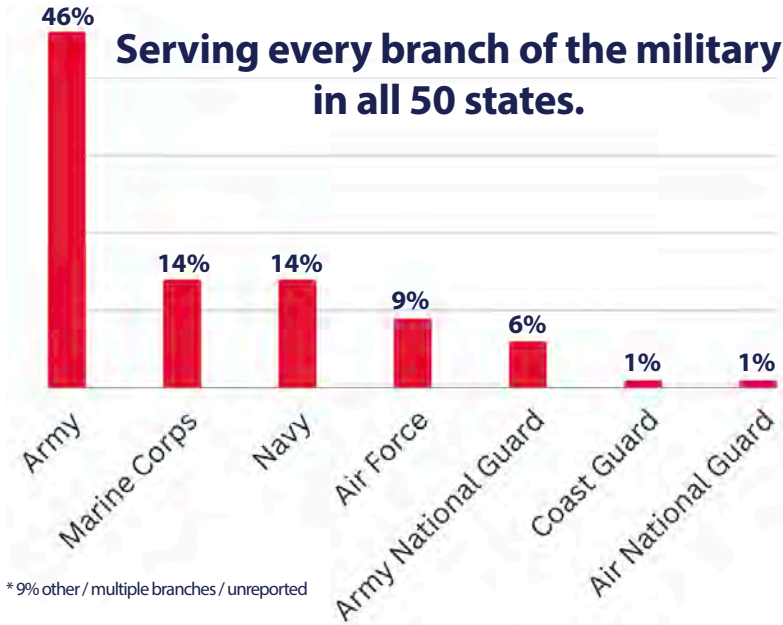
**CEO/Co-Founder | Hope For The Warriors**





# Who We Serve

**YOU** changed **29,101+** military lives through HOPE services.  
The need for HOPE increased by **35%** in 2023.



**1,547** individuals and families received care at our Steven A. Cohen Military Family Clinic at Hope For The Warriors in Jacksonville, N.C.



## Serving all who answer the call.

- **43%** of those we serve are female
- **46%** reported income less than \$40K per year
- **58%** are under 40 years old
- **29%** reported both physical & psychological injuries

"Finding resources for veterans is seemingly like finding a needle in a haystack. We are very grateful for how easy the HOPE process was. We feared that we would be treated as if we were asking for handouts, but we retained our dignity the entire time."

— Military Family that received support from HOPE



## How We Serve

HOPE's programs and services take a holistic approach to meet the needs of the post-9/11 military community by restoring stability, strength, and community.

### Stability

- Financial Wellness
- Career & Education

### Strength

- Physical Wellness
- Emotional Wellness

### Community

- Connection & Belonging
- Social Support



## RESTORING A FOUNDATION OF STABILITY • STRENGTH • SUPPORT

**“Hope For The Warriors was a godsend at a time where all hope was lost.** As a single mother and veteran you sometimes feel like, ‘you are all you have.’ But upon reaching out, I was welcomed with so many resources and motivation. And ultimately help at a time I felt so lost and unnerved. I will forever be grateful.”

— Veteran that received support from HOPE's Critical Needs program

**OVER 70%**  
of funding provided directly to  
our veterans and their families  
**S E C U R E S**  
new, permanent, or maintains  
**HOUSING**

“Since 2015 HOPE has helped me in so many areas of my life ranging from providing emotional support, financial assistance, referrals, mentorship and employment opportunities. **They are always exceedingly generous with their time and attention.** HOPE has gone beyond the call of duty for me. For that I feel very grateful.”

— Veteran that received support from many HOPE program and services





# Community Partners

As part of the HOPE team, many of our Community Partners host custom beneficiary events to 1) generate revenue and awareness for the HOPE's mission and 2) offer our service members and veterans the opportunity to engage with their community.

These events give service members and veterans a sense of belonging to something bigger than themselves, allowing them to be recognized and appreciated for their service and sacrifice.



"In two short years, the event has brought in over \$1,000,000. This level of support is lifechanging for military families across the U.S." – Robin Kelleher

## No Obstacles: A Race For Warriors

Hosted by Paine Schwartz Partners, this event takes place on Governors Island in New York City. Over 240 participants completed a 5K or 10K featuring a custom Spartan obstacle course with the mission of taking on a physical challenge while ensuring there are "No Obstacles" to care for our nation's military community.

## Partners in Mission

HOPE recognizes the power of collaborating with other organizations to address the critical needs of our community. Together, we stabilize veteran economic insecurity, strengthen the mind and body, and build resilient communities. Since our inception, we have built strategic alliances with over 100 nonprofit organizations, allowing us to offer comprehensive support. Our partners in mission include:

**Armed Service YMCA | Cohen Veterans Network | Combined Arms | Dixon Center | Driving Rehab Center of Excellence | Elizabeth Dole Foundation | Fisher House Foundation | Gary Sinise Foundation | Hire Heroes USA | Iraq and Afghanistan Veterans of America | Military Family Advisory Network (MFAN) | Red Cross Military and Veteran Caregiver Network | Stop Soldier Suicide | VA Experience Office | WeHero | Wounded Warrior Project**



## 2023 Community Partners



**BEAR LAKES  
COUNTRY CLUB, INC.**



**THE BROOKSIDE CLUB**

**THE BROOKSIDE CLUB**



**GRANDFATHER GOLF  
AND COUNTRY CLUB**



**RIVER LANDING**



**TOWN OF PINE KNOLL SHORES**



# HOPE in Action

Passionate, reliable, and positive. Those are just three words to describe HOPE volunteers. They give their time, energy, and talent every day.

Each month, we spotlight one volunteer and share their story. These individuals bring different experiences and backgrounds to our team so we can continue to transform the lives of our nation's heroes.

## Volunteers of the Month

<b>January</b>	Dennis Griffith   DE
<b>February</b>	Ken Lugo   FL
<b>March</b>	Lorna Pounds   CA
<b>April</b>	Matthew Calderon   MD
<b>May</b>	Roseann Santini   DE
<b>June</b>	Marine Federal Credit Union
<b>July</b>	Cyndy Murrow   NC
<b>August</b>	Richard Deosingh   NY
<b>September</b>	Kim and Jason Combs   NC
<b>October</b>	Ryan Gilliam   GA
<b>November</b>	Hillary Larkin   IN
<b>December</b>	Nicole LaSpina   NJ



**525 VOLUNTEERS**



**5,100 HOURS OF SERVICE**



**HOPE PROVIDED TO 3,600 INDIVIDUALS**

(critical food distributions, holiday needs support, and annual backpack drives)



# Impact Partners \*giving levels based on 2023 gifts

## Five-Star \$250K+

**Casey's**

FOUNDATIONS CAR DONATION FOUNDATION

## Four-Star \$100K+

**CVS**Health



**HyVee**  
EMPLOYEE OWNED

**WELLS  
FARGO**

FOUNDATIONS MOTHER CABRINI HEALTH FOUNDATION | ROMA FOUNDATION |  
WOUNDED WARRIOR PROJECT | YOUNG GREEN FOUNDATION

## Three-Star \$50K+

**Akin**



**Altria**

**ATi**  
The Automotive Experts

**PRO  
VOTE**



**KIRKLAND & ELLIS LLP**

**MORRISON  
FOERSTER**

*News Corp*

**Omni**Logistics



**Walmart**

FOUNDATIONS D. LANE & ALWYN BATES FOUNDATION | GEORGE T. LEWIS, 2001 FOUNDATION |  
OWENS & MINOR FOUNDATION

## Two-Star \$25K+

**EVERCORE**



**Let It Grow, Inc.**  
Landscape & Site Construction  
PLAN EXECUTE GROW

**MARINE**  
FEDERAL CREDIT UNION

**McKinsey  
& Company**

**Rothschild & Co**

**SIEMENS**  
GOVERNMENT TECHNOLOGIES



**SPURRIER GROUP**  
WE KNOW STUFF

**TC Energy**

**TD SYNEX**

**TRUE NORTH**  
Insurance and Financial Strategies

**Zipp's  
LIQUOR**

FOUNDATIONS DAWSON'S PEAK | DISABLED VETERANS CHARITABLE TRUST (DAV) | GARY SINISE  
FOUNDATION | JOHN STEWART MORTON JR. CHARITABLE GIFT FUND | LAWSON CHARITABLE  
FOUNDATION | O'SHEA FAMILY FOUNDATION | OPERATION HAT TRICK | VETERANS UNITED FOUNDATION





# Board and Council

## BOARD OF DIRECTORS

**CHAIRMAN OF THE BOARD Jack W. Marin** | Attorney-at-Law (Ret.) and member of the NBA Hall of Fame

**VICE CHAIRMAN AND SECRETARY MajGen. Robert Dickerson, USMC (Ret.)** | Former Executive Vice President, Marine Federal Credit Union

**BOARD TREASURER Paul McTear** | Former President/CEO, Raycom Media; Board of Directors, Gray Television

**Harry Bridgwood** | In Memoriam

**Tina Dolph** | Chief Global Officer, CRDF Global

**COL Gregory D. Gadson, USA (Ret.)** | Military Advocate and Former Commanding Officer, Fort Belvoir; CEO, Patriot Strategies

**Robin Kelleher** | Ex Officio, CEO/Founder Hope For The Warriors

**Capt. Dan Moran, USMC (Ret.)** | Chairman/CEO/ President, Moran Enterprises, Inc.®

**Bill Nelson** | Former Chairman and CEO, HBO®; Chairman/CEO, Eleven Bravo Enterprises

**Craig Proctor** | Vice President and Associate General Counsel, Altria Group

**LTC Jay Soupene, USA (Ret.)** | Senior VP of Operations, Casey's

**JoAnn Stonier** | Chief Data Officer, MasterCard

**Richard Wood** | Senior Managing Director, Development & Construction, Turnbridge Equities

## BOARD COUNCIL

**COL Gregory L. Bowman, USA (Ret.) J.D., LL.M.** | Chief Innovation Officer & Vice President, Corporate Development, Siemens Government Technologies

**Javier La Fianza** | In Memoriam

**Neil Jarvis** | Co-owner, The First Watch Group

**John Keener** | PwC Partner (Retired)

**Tom Lyons** | Former Director, Community Services, MassHousing

**Kevin Schwartz** | CEO, Paine Schwartz Partners

**Teri Twigg** | Vice President, Makwa Global

**Chris Tyll** | Former United States Navy SEAL

**William Wagasy** | Former Navy SEAL; VP, National Sales, National Commercial Services for Commonwealth Land Title

## COMMUNITY COUNCIL

**Bonnie Amos** | Founding Member of the Advisory Council, Hope For The Warriors

**CPT Paul Bucha, USA (Ret.)** | Vietnam Medal of Honor Recipient

**GEN Richard Cody, USA (Ret.)** | 31st Vice Chief of Staff, USA

**CDR David C. Dziengowski, USNR** | JAG Corps, U.S. Navy Reserve, Associate; Morgan, Lewis & Bockius LLP

**Todd Finger** | Partner, McDermott Will & Emery LLP

**Francis Q. Hoang** | Chief Strategy Officer, MAG; Partner, Fluet Huber + Hoang; Co-Founder, boodleAI

**Gen. Charles Krulak, USMC (Ret.)** | 31st Commandant of the Marine Corps; Chairman/CEO, MBNA Europe Bank Ltd

**Frank Scott Moran** | CEO, Moran Oil Co., Inc.

**Christopher Page** | Co-founder/CEO, Army Week NYC

**Kathy Roth-Douquet** | Co-founder/Chairman, Blue Star Families

**Caroline Shaw** | Hope For The Warriors Board Member Emeritus, Senior Director Marketing and Communications, E.&J. Gallo Winery

**Gary Sinise** | Actor and Advocate for Wounded Service Members; Founder, Gary Sinise Foundation

**Dr. Sim B. Sitkin** | Professor of Management and Director of Behavioral Science and Policy Center, The Fuqua School of Business, Duke University

**CDR Charles E. Summers, Jr., USN (Ret.)** | President CEO Maine Engery Marketers Association

**COL David Sutherland, USA (Ret.)** | Chairman, Dixon Center

**Mike Waters** | Founder, The Benefit Planning Group, Inc.

**Sue Wissler** | Founding Member of the Advisory Council, Hope For The Warriors

## HONORARY COUNCIL

**Shannon Maxwell** | Co-founder, Hope For The Warriors

**John Vigiano, Sr.** | In Memoriam, USMC, FDNY



# Fiscal Responsibility

## REVENUE AND EXPENSES

JANUARY 1, 2023–DECEMBER 31, 2023

### SUPPORT AND REVENUE

Grants and Contributions	\$7,190,423
Contract Revenue	\$263,454
Special Events	\$1,186,669
Donated Goods & Services	\$205,085
Clinic Insurance Revenue	\$272,006
Investment Income	\$213,526
Other Income	\$47,939

**Total Support & Revenue** **\$9,379,102**

### EXPENSES

Program Expense	\$8,581,544
Management & General	\$630,012
Fundraising	\$149,933

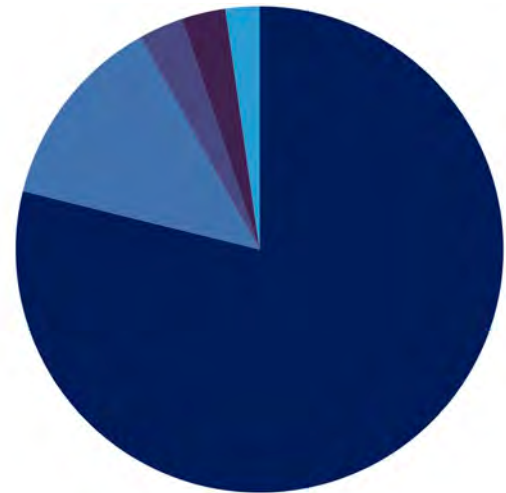
**Total Expenses** **\$9,361,489**

**Change in Net Assets** **\$17,613**  
**NET ASSETS**

Beginning of 2023	\$3,324,704
End of 2023	\$3,342,317

You changed the lives of more than 29,000 service members, veterans, and military families in 2023. Your support with HOPE's approach in fiscal responsibility restored self, family, and hope in 171,000 individuals since our founding in 2006.

A detailed look at Hope For The Warriors financial information can be found at [hopeforthewarriors.org](https://hopeforthewarriors.org).



- Contributions 78.9%
- Special Events 13%
- The Clinic 3%
- Contract Revenue 2.9%
- Donated Goods 2.2%

**91.7%**

6.7% goes to management  
1.6% goes to fundraising

of every dollar raised goes directly to our programs & services.



Hope For The Warriors has received a 4-star rating from Charity Navigator for 13 consecutive years, an honor earned by only 1% of rated charities.

**STABILITY ★ STRENGTH ★ COMMUNITY**





# Invest In HOPE

Being a part of our mission at HOPE is different for everyone. For some, it's giving their time, talent, and services through volunteer work and community engagement. For others, it's being a part of our donor community, ensuring we can provide focused programs to our service members, veterans, and their families.

**Circle of Hope Monthly Giving Club** is more than just a way to give; it's a community of compassionate individuals like you who make a lasting impact. Your monthly contributions provide vital, year-round support to military families. Your generosity enables HOPE to restore stability, strength, and a sense of community to everyone impacted by military service. Thank you for making a difference every day.



Pledge a monthly gift and join our Circle of Hope.

## **Courage Partner \$10/month**

Provides essential materials for a military or veteran caregiver to learn how to lower the effects of stress through mind-body techniques and skill-building exercises.

## **Patriot Partner \$22/month**

Opens the door for a warrior to step outside and participate in an endurance event, where he or she can find peace, camaraderie, and therapy through recreational sports.

## **Valor Partner \$48/month**

Gives freedom and independence to an injured veteran by helping convert his or her vehicle with adaptive driving equipment through our comprehensive Drive for Hope® program.

## **Honor Partner \$75/month**

Grants travel assistance for a caregiver and family visiting a wounded service member receiving in-patient treatment. Stability grants like this include emotional support during the treatment as well as short-term financial assistance so that the veteran or service member can focus on recovery.

## **Hope Partner \$100/month**

Provides financial assistance and critical resources to a service member or military family who is facing homelessness during a service-related income gap.

Visit [hopeforthewarriors.org](https://hopeforthewarriors.org) to connect to services or donate.

**Follow us on social media** to stay up-to-date on all Hope For The Warriors happenings.



/HopeForTheWarriors



@Hope4Warriors



@Hope4Warriors



/hope-for-the-warriors-/



**STABILITY**



**STRENGTH**



**COMMUNITY**



**Hope For The Warriors**

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[givehope@hopeforthewarriors.org](mailto:givehope@hopeforthewarriors.org)