HOPE 2021 IMPACT REPORT

Building a BATTALION ON THE HOMEFRONT
Message From The CEO

When our nation’s heroes answer the call to serve, they selflessly stand with their brothers and sisters in arms to protect our freedom. They put boots on the ground across the globe, keeping our country safe and secure around the clock. But who remains behind to support their families while they are gone? And what happens when they return home? For over 15 years, the answer has been HOPE.

Standing together with military families, HOPE forms the battalion on the Homefront. We have witnessed firsthand the hardships that service members, veterans, and their families experience due to war and service. We understand that when these brave individuals return home, they will face internal obstacles and challenges with their families.

2021 was a difficult year for military families. The withdrawal from Afghanistan and the 20th anniversary of 9/11 reopened old wounds for our country. It brought the sadness and anguish back to the forefront for so many of us. This inspired HOPE’s work even more; with your support, we focused our efforts on addressing the most critical needs of our military community.

Over the years, HOPE has adapted to the ever-changing needs of the military community, unafraid to go back to the drawing board to determine the best solution for each individual, family, and community. This is how HOPE innovates, and this is our mission — be who the military community needs today. We learn from history and the past, keep one eye on the future but live and serve in the present.

If 2021 taught us anything, it’s that 2022 will continue to bring us obstacles, but we can overcome them if we face them together. I’m grateful for the lessons the past year carried and how we approached our military families with open hearts and minds. It’s what defines us. With each passing day, we become better equipped and more robust to rise to the challenges ahead. Nothing brings me greater pride than serving our military families, and we couldn’t do it without our incredible team and generous donors.

As I take the time to reflect on all we have accomplished together since day one, I can’t help but feel inspired, motivated, and energized for what’s to come.

Serving those who serve,

Robin Kelleher | President/CEO, Hope For The Warriors
Who We Serve

Your support transformed the lives of 10,000 service members and military families from 49 states and Puerto Rico.

HOPE serves the entire military family.
- 66% service members or veterans
- 34% military family members

HOPE serves every branch of the military.
- 43% reported both physical and psychological injuries
- 28% psychological injury only
- 27% physical injury only
- 2% injury type not specified

HOPE serves a dynamic and diverse representation of our nation’s military community.
- 60% are 40 years old or younger
- More than 41% of those we serve are female

Top Five Needs You Helped Us Meet

1. Housing stability and other critical household needs
2. Continuing education for military spouses and caregivers
3. Career transition and employment
4. Connection to community and physical wellness
5. Stress-management and coping skills

58% of those HOPE served were looking for community and social support.

HOPE’s Military Relations Team encouraged peer connection and made personal check-ins, during the month of the Afghanistan withdrawal, with over 260 service members and military family members.

One-on-one connection, even virtually or through a call, was a lifeline to many during the pandemic and Afghanistan withdrawal.
How We Serve

Hope For The Warriors programs and services take a holistic approach to well-being in order to meet the needs of the military community. Together, we are changing lives and making a true difference.

Within just 48 hours of receiving an application for services, our intake team spends an average of 1 hour getting to know each individual warrior and connecting them to support.

Focusing our efforts on six life domains, we tap into all sides of our warrior community on their wellness journey to build resiliency and put them on a path of success.

Your support of HOPE provides a lifeline to families across the nation.

Meeting Critical Needs

Delays in disability claims processing, loss of income, homelessness, need for increased care due to injury progression, and unexpected expenses can create financial burdens for families.

From your support, 1,332 military families lives were changed through HOPE’s Critical Needs Program.

HOPE’s Critical Needs Program is designed to meet short-term needs through integrated case management, financial education, with an emphasis on long-term financial stability, and resource referrals that assist the warrior both today and in the future.

“We are extremely grateful to receive help but also for the tools you provided us to tackle our future. You have given us a huge stepping stone to kick-start our goals. I can’t thank you enough for being a beacon of HOPE when I thought there was none.”

– Military family that received financial assistance with mortgage, power and gas bills
Community Recognition

Hope For The Warriors Summer Soirée
On August 15, 2021, HOPE hosted our Summer Soirée presented by Siemens Government Technologies at River Landing in Wallace, North Carolina. Here, members of our nation’s armed forces, and their families who have stood behind the mission of HOPE with strength, were recognized for their distinguished actions. Below are our 2021 award recipients.

Vigiano Family Hope & Courage Awards
Named in honor of John (veteran and FDNY) and Jan Vigiano who lost both of their sons in NYC on 9/11, the award recognizes service members and military family members who have demonstrated both hope and courage in the face of extraordinary circumstances.

Dawn Cash-Salau | Gold Star Wife
Ryan Voltin | Retired U.S. Marine Corps Captain
Robert Dove | Retired U.S. Army Staff Sergeant

Chairman’s Award for Corporate Citizenship
Darren Rebelez | Casey’s General Stores
Presented to a group that not only highlights the benefits of veterans in the workplace but leads by example in enriching the lives of military families, both active-duty and retired.

Gary Sinise Community Service Award
Leticia Stropes | Fisher House Foundation
Presented to an individual who puts patriotism in action to serve military families and raise awareness of the needs of the military community.

Harry Bridgwood Lifetime Service Award
George MacClary | USMC veteran, HOPE volunteer & supporter
Presented to a Vietnam-era veteran who has committed his or her life to serving the next generations of the warrior community.

Stories of Support
One client spent almost a year trying to get help through the VA because they kept rescheduling his mental health appointments for months out. We got him in to a clinician in less than 24 hours.

“I feel more confident with myself now. [I am more] open to talking and accept things. I don’t go off on people as much”. –Army Veteran

The Steven A. Cohen Military Family Clinic

The Steven A. Cohen Military Family Clinic at Hope For The Warriors provides specialized mental health services to the warrior community across North Carolina to ensure that military families have the resources and support they need to lead healthy lives, with all possible barriers to care removed.

In 2021, the clinic held an in-person grand opening of a renovated 5,300-square-foot mental health facility in Jacksonville, NC.

2021 Community Partners

BEAR LAKES COUNTRY CLUB, INC.
GRANDFATHER MOUNTAIN COUNTRY CLUB
KINGWOOD FALLEN HEROES
RIVER LANDING
TOWN OF PINE KNOLL SHORES

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Partners in Mission

To stretch every dollar of support, HOPE has formed strategic alliances with over 100 nonprofit organizations, allowing us to better serve community and individual needs.

3rd Star Foundation | American Red Cross | American Legion | America’s Warrior Partnership | Armed Services YMCA | America Serves | Blue Star Families | Boot Campaign | Camp Southern Ground | Children of Fallen Patriots | Cohen Veteran Network | Combat Veterans of America | Combined Arms | DRCE (Driving Rehabilitation Center for Excellence) | Elizabeth Dole Foundation | Fisher House | Gary Sinise Foundation | George Mason University | Hero Miles | Hire Heroes USA | Home Base Program Veteran and Family Care | K9 For Warriors | Marine Corps Scholarship Foundation | Mission 22 | Navy Marine Corps Relief Society | Patriot Point | Paws and Effect | Project Healing Waters | PsychArmor | Purple Heart Homes | Reboot Recovery | Semper K9 | Semper Max | Soflete | Stop Soldier Suicide | TAPS (Tragedy Assistance Program For Survivors) | Tee It Up For The Troops | The Joel Fund | Travis Manion Foundation | USA Cares | Wings of Valor | Wounded Warrior Project

Partners in Action

In late December, just 12 days after the devastating tornadoes, Hope For The Warriors traveled to Kentucky to assist impacted military families. We provided 3,600 food boxes and $2,000 in gift cards thanks to these incredible Partners In Mission:

- Armed Services YMCA
- Frito-Lay
- Food Lion
- Forward Air
- Navy Federal Credit Union

2021 HOPE Volunteer of the Month

<table>
<thead>
<tr>
<th>Month</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Jamie Boyle</td>
</tr>
<tr>
<td>February</td>
<td>Soflete</td>
</tr>
<tr>
<td>March</td>
<td>Annie Powell</td>
</tr>
<tr>
<td>April</td>
<td>Joe Houle</td>
</tr>
<tr>
<td>May</td>
<td>Thomas McIntire</td>
</tr>
<tr>
<td>June</td>
<td>Shannon Anthony</td>
</tr>
<tr>
<td>July</td>
<td>Stirling Collins</td>
</tr>
<tr>
<td>August</td>
<td>Tabatha Walsh</td>
</tr>
<tr>
<td>September</td>
<td>Tara Walters</td>
</tr>
<tr>
<td>October</td>
<td>Michael Nehlsen</td>
</tr>
<tr>
<td>November</td>
<td>Elizabeth Alcala</td>
</tr>
<tr>
<td>December</td>
<td>Harry Fenstad</td>
</tr>
</tbody>
</table>

Volunteers are the backbone of our organization. These individuals show up when we need them most and donate countless hours of their time to keep our mission alive. From engaging during HOPE events, to helping us with day-to-day operations, our volunteers offer their support to let our warrior community know the nation is behind them.

Each month, we spotlight one volunteer and share their story. These individuals bring different experiences and backgrounds to our team so we can continue to transform the lives of our nation’s heroes.
### Impact Partners
*Giving levels based on 2021 gifts*

#### Five-Star $250K+

- **Casey’s General Stores** and its community raised $500,000 for HOPE through its annual campaign. Across 16 states in over 2,300 stores, Casey’s guests honored the military community by rounding up their purchases at the register.

### Foundations

- **CAR DONATION FOUNDATION**

#### Four-Star $100K+

- CLAYTON HOME BUILDING GROUP
- HY-VEE, INC.
- JEFFERIES
- LIBERTY MUTUAL
- PRICE WATERHOUSE COOPER
- WOUNDED WARRIOR PROJECT

#### Three-Star $50K+

- ALTRIA CLIENT SERVICES GROUP, INC.
- GOBUNDANCE
- EXPEDITER SERVICES

#### Foundations

- GEORGE T. LEWIS, JR. 2001 FOUNDATION
- ROMA FOUNDATION

#### Two-Star $25K+

- DOWL
- FRITO LAY, INC.
- MARINE FEDERAL CREDIT UNION
- NEW BALANCE
- OPERATION HAT TRICK
- SIEMENS GOVERNMENT TECHNOLOGIES, INC.
- TC ENERGY

#### Foundations

- DISABLED AMERICAN VETERANS CHARITABLE SERVICE TRUST
- HELEN W. BELL CHARITABLE FOUNDATION
- MARINE CORPS SCHOLARSHIP FOUNDATION
- MAXAR
- BETTER WORLD FOUNDATION

#### One-Star $15K+

- ANHEUSER-BUSCH
- CROCS
- FORWARD
- HANDY MART
- MARINE CORPS AVIATION ASSOCIATION
- PAINE SCHWARTZ PARTNERS
- SYNEX CORPORATION

#### Foundations

- OARSMEN FOUNDATION
- MANNHEIM FAMILY FOUNDATION INC.
- THE KAY FAMILY FOUNDATION
- VETERANS UNITED FOUNDATION
- GREG & SALLY ALKSNIS FOUNDATION
**BOARD OF DIRECTORS**

**CHAIRMAN OF THE BOARD** Jack W. Marin | Attorney-at-Law (Ret.) and member of the NBA Hall of Fame

**VICE CHAIRMAN AND SECRETARY** MajGen. Robert Dickerson, USMC (Ret.) | Former Executive Vice President, Marine Federal Credit Union

**BOARD TREASURER** Paul McTear | Former President/CEO, Raycom Media and Board of Directors, Gray Television

Harry Bridgwood | In Memoriam

Tina Dolph | Chief Global Officer, CRDF Global

Robin Kelleher | Ex Officio, President/CEO Hope For The Warriors

Tom Lyons | Former Director, Community Services, MassHousing

Capt. Dan Moran, USMC (Ret.) | Chairman/CEO/ President, Moran Enterprises, Inc.*

Bill Nelson | Former Chairman and CEO, HBO® and Chairman/CEO, Eleven Bravo Enterprises

Craig Proctor | Vice President and Associate General Counsel, Altria Group

LTC Jay Soupene, USA (Ret.) | Senior VP of Operations, Casey's

JoAnn Stonier | Chief Data Officer, MasterCard

Richard Wood | Former President, Plaza Construction Corp.

**BOARD COUNCIL**

Gregory L. Bowman, J.D., LL.M. | Chief Innovation Officer & Vice President, Corporate Development, Siemens Government Technologies

Javier La Fianza | Founder & CEO Valiente Philanthropic Consulting

COL Gregory D. Gadson, USA (Ret.) | Military Advocate and Former Commanding Officer, Fort Belvoir

Neil Jarvis | Co-owner, The First Watch Group

John Keener | PwC Partner (Retired)

Kevin Schwartz | CEO, Paine Schwartz Partners

Teri Twigg | Vice President, Makwa Global

Chris Tyll | Former United States Navy SEAL

William Wagasy | VP, National Sales, National Commercial Services for Commonwealth Land Title and Former United States Navy SEAL

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**COMMUNITY COUNCIL**

Bonnie Amos | Founding Member of the Advisory Council, Hope For The Warriors

CPT Paul Bucha, USA (Ret.) | Vietnam Medal of Honor Recipient

GEN Richard Cody, USA (Ret.) | 31st Vice Chief of Staff, USA

LCDR David C. Dziengowski, USN | JAG Corps, U.S. Navy Reserve, Associate; Morgan, Lewis & Bockius LLP

Todd Finger | Partner, McDermott Will & Emery LLP

Francis Q. Hoang | Chief Strategy Officer, MAG; Partner, Fluet Huber + Hoang; Co-Founder, boodleAI

Gen. Charles Krulak, USMC (Ret.) | 31st Commandant of the Marine Corps; Chairman/CEO, MBNA Europe Bank Ltd

Frank Scott Moran | CEO, Moran Oil Co., Inc.

Christopher Page | Co-founder/CEO, Army Week NYC

Kathy Roth-Douquet | Co-founder/Chairman, Blue Star Families

Caroline Shaw | Hope For The Warriors Board Member Emeritus, Senior Director Marketing and Communications, E.&J. Gallo Winery

Gary Sinise | Actor and Advocate for Wounded Service Members; Founder, Gary Sinise Foundation

Dr. Sim B. Sitkin | Professor of Management and Director of Behavioral Science and Policy Center, The Fuqua School of Business, Duke University

CDR Charles E. Summers, Jr., USN Ret. | President CEO Maine Energy Marketers Association

COL David Sutherland, USA (Ret.) | Chairman, Dixon Center

Mike Waters | Founder, The Benefit Planning Group, Inc.

Sue Wissler | Founding Member of the Advisory Council, Hope For The Warriors

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**HONORARY COUNCIL**

Shannon Maxwell | Co-founder, Hope For The Warriors; Vice President, SemperMax

John Vigiano, Sr. | In Memoriam, USMC, FDNY
**Fiscal Responsibility**

**REVENUE AND EXPENSES**
JANUARY 1, 2021–DECEMBER 31, 2021

**SUPPORT AND REVENUE**

<table>
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<tr>
<th>Source</th>
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<tr>
<td>Grants and Contributions</td>
<td>$7,395,242</td>
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<tr>
<td>Special Events</td>
<td>$393,838</td>
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<tr>
<td>Donated Goods &amp; Services</td>
<td>$201,834</td>
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<tr>
<td>Investment Income</td>
<td>$114,436</td>
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**Total Support & Revenue**
$8,222,644

**EXPENSES**

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Program Expense</td>
<td>$6,242,223</td>
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<tr>
<td>Management &amp; General</td>
<td>$607,810</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$69,111</td>
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</table>

**Total Expenses**
$6,919,144

**Change in Net Assets**
$(498,027)

**NET ASSETS**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of 2021</td>
<td>$2,013,694</td>
</tr>
<tr>
<td>End of 2021</td>
<td>$3,317,094</td>
</tr>
</tbody>
</table>

You changed the lives of 10,000 service members, veterans, and military families in 2021. Your support and our fiscal responsibility restored self, family, and hope in 100,000 individuals since our founding in 2006.

A detailed look at Hope For The Warriors financial information can be found at www.hopeforthewarriors.org.

Hope For The Warriors has received a 4-star rating from Charity Navigator for 11 consecutive years, an honor earned by only 3% of rated charities.
Get Involved

Supporting our mission at HOPE looks different for everyone. For some, it’s giving their time, talent, and services through volunteer work and community engagement. For others, it’s being a part of our donor community ensuring we can provide direct support to our service members, veterans, and their families.

**Circle of Hope** is one way to consistently give back. It is a community of monthly donors who are committed to providing support to military families year-round. When our country’s heroes and their families answer the call to serve, they sacrifice to defend our freedoms. We must stand together to be there for these brave men and women who act selflessly for our great nation. Because of our generous donors, HOPE continues to be the battalion on the homefront, as we aim to restore a sense of SELF, FAMILY, and HOPE to all those touched by military service. Pledge a monthly gift and join our Circle of Hope.

**Courage Partner** $10/month

Provides essential materials for a military or veteran caregiver to attend a Resilient Family course that teaches how to lower the effects of stress through mind-body techniques and skill-building exercises.

**Patriot Partner** $22/month

Opens the door for a warrior to step outside at an Outdoor Adventures event, where he or she can find peace, camaraderie, and therapy in nature through a variety of recreational sports.

**Valor Partner** $48/month

Gives freedom and independence to an injured veteran by helping convert his or her vehicle with adaptive driving equipment through our comprehensive Drive for Hope® program.

**Honor Partner** $75/month

Grants travel assistance for a caregiver and family visiting a wounded service member receiving in-patient treatment. Stability grants like this include emotional support during the treatment as well as short-term financial assistance so that the veteran or service member can focus on recovery.

**Hope Partner** $100/month

Provides financial assistance and critical resources to a service member or military family who is facing homelessness during a service-related income gap.

Visit [hopeforthewarriors.org](http://hopeforthewarriors.org) to connect to services or donate.

Follow us on social media to stay up-to-date on all Hope For The Warriors happenings.

[Facebook](https://facebook.com/HopeForTheWarriors)  [Twitter](https://twitter.com/Hope4Warriors)  [Instagram](https://instagram.com/Hope4Warriors)  [LinkedIn](https://linkedin.com/HopeForTheWarriors)
HOPE adapts to become who the military community needs today.