

Media Kit



RESTORING
SELF • FAMILY • HOPE



About Us

1

New York City

55 Water Street
Concourse Level
New York, New York 10041
T: 877.246.7349
F: 703-256-3702

North Carolina

P.O. Box 8697
Camp Lejeune, North Carolina 28546
T: 910.938.1817
F: 910.401.1222

3215 Henderson Drive
Jacksonville, North Carolina 28546

Texas

16300 Katy Fwy.
Suite 170
Houston, Texas 77094
T: 832.321.5814
F: 888.503.2054

Washington, D.C. Metro Area

8003 Forbes Place, Suite 201
Springfield, Virginia 22151
T: 877.246.7349
F: 703.256.3702

New England

MISSION STATEMENT

We believe those touched by military service can succeed at home by restoring their sense of self, family, and hope. Nationally, Hope For The Warriors provides comprehensive support programs for service members, veterans, and military families that are focused on transition, health and wellness, peer engagement, and connections to community resources.

CORE VALUES

Hope For The Warriors understands the challenges, pride, and joy of being a military family. For today, tomorrow, and years to come, we will strive to meet the changing needs of service members and their families.

ETHOS

Hope For The Warriors is a family, united by our shared conviction of honor and sacrifice.

HISTORY

Hope For The Warriors was founded by military families aboard Marine Corps Base Camp Lejeune, NC in 2006 as they witnessed, firsthand, the effects war imparts on service members and their families. Hope For The Warriors has remained grounded in family values as the organization expands both the span of programs offered and the number of wounded, family members, and families of the fallen assisted.

The leadership of the organization remains in the dedicated hands of combat veterans and military family members. Together, our board of directors, staff, and volunteers work tirelessly to serve those who have sacrificed so much. The integrity of our organization is paramount and therefore our representatives are as honorable and noble as our mission and the people we serve.

ACCOLADES

Hope For The Warriors is part of the Combined Federal Campaign, designated as a "Best in America" by the Independent Charities of America, and accredited by the Better Business Bureau's Wise Giving Alliance. Hope For The Warriors has earned a four star rating from Charity Navigator for superior overall performance as an organization eight years in a row, and has been designated a top-rated charity of 2019 by Great Nonprofits.

LEGAL INFORMATION

Hope For The Warriors® is a 501(c)(3) tax-exempt nonprofit organization.
Tax ID #20-5182295



Program Areas **2**

Clinical Health & Wellness

Hope For The Warriors provides a holistic, person-centered approach in addressing the physical, psychological, social, moral, and environmental needs of the post 9/11 warrior, their family and families of the fallen. Programs strive to bolster post-traumatic growth for the service member and military family who ultimately seek to find a quality of life that embraces wellness – an empowering choice toward a healthy and fulfilling life. The many programs, facilitated by licensed professionals, offer a comprehensive spectrum of services to meet the needs of post 9/11 warriors and their families, at various points, seeking health and wellness and result in restoring a sense of self, family and hope. Our unique approach of clinical case management ensures that our warriors and their families experience a solution-focused approach to restoring self, family and hope.

Programs:

- Critical Care Coordination
- Comprehensive Case Management
- Military and Veteran Caregiver Support Services
- Family Resiliency Services

Transition Services

Military families are in a constant state of transition. While that transition is part of the life cycle of a military career, multiple combat deployments add an unprecedented level of stress. Hope For The Warriors addresses transition from all angles and inserts support mechanisms to ensure that every transition, whether from combat to home, duty station to duty station, military to civilian life, DOD school to civilian school, military career to academic endeavors, is successful.

Some of our focused specialties include career and educational goals of the service member, veteran, and family members. Our team works closely with employers to create program opportunities for service members and spouses as they prepare for their transition out of the military. Partnerships with universities are built to meet the needs of today's veteran college student. Biannual scholarships are awarded to both spouses and caregivers recognizing and supporting the new role shouldered within their families. Program work is completed through intensive multi-day programs, one-day seminars, virtual educational webinars, and one-on-one mentoring. Our clinical and wellness programs address individualized/family transition effects

Programs:

- Career Transition
- Community Transition
- Education Programs
- Military Spouse/Caregiver Scholarship Program
- Transition-Based Critical Care Coordination
- Warrior's Wish®
- Warrior's Compass
- Drive For Hope®



Program Areas **3**

Sports & Recreation

Hope For The Warriors recognizes that pursuing athletic goals is a key component of the physical and psychological recovery for service members and the military families and of the warrior culture. Program work includes the reintroduction of a loved sport or hobby or the opportunity to gain new skills with the use of adaptive equipment. Through sports and recreation, Hope For The Warriors builds a community that embraces the warrior athlete, supporting their rehabilitation and mental health. Camaraderie and peer engagement/mentorship are key components in executing recreational experiences.

Programs:

Outdoor Adventures

Run For The Warriors®

Team Hope For The Warriors®

Community Engagement and Development

Hope For The Warriors works directly at the community level to unite corporate and civil leaders, school districts, military agencies, and more with a shared goal of embracing the military families in their local areas. By developing relationships within the community – through both events and program work – we establish a connectedness that is also a key component of the warrior culture.

We strive to build educated communities that understand the unique needs and challenges of today's military family. Hope For The Warriors collaborates with military organizations, corporations, civic groups, foundations, and individuals to improve military and veteran education and engagement. Our corporate partners enjoy a rich relationship that is beneficial to their culture and feed their military employee programs while our individual supporters derive a personal touch to their giving.

Programs:

Community Outreach

Community Events

Got Heart Give Hope® Gala

Hope For The Warriors Invitational

Circle of Hope

Volunteer Opportunities

Cultural Awareness

Driven by our Strategic Communication Team, Hope For The Warriors bridges the military-civilian divide is a key goal of our communications efforts. By facilitating dialogue that brings awareness of and respect for the existing cultural differences, our team precipitates relational success and therefore seamless transition. Additionally, sustained awareness of the needs of the military community produces effective programming for the DOD, VA, and socially responsible corporate entities. This team is continuously informing ours and our partners programming as they track innovative advances made in the physical and behavioral health industries.



Executive Staff

4

Robin Kelleher, President and CEO

Robin Kelleher currently serves as President and CEO of Hope For The Warriors®, the organization she co-founded in 2006. Robin's entrepreneurship, leadership, and passion has led this highly successful once grassroots effort to national heights, raising over \$53M and significantly impacting the wounded and fallen military communities. Robin is responsible for developing and implementing the strategic direction of the organization, providing budgetary and mission-focused guidance to the growing staff of Hope For The Warriors®. She works directly with the Board of Directors and plays a key role in developing the board, ensuring the future of the organization. She maintains complete oversight of all operations.

Robin is a member of the Washington Board of Trade and serves on their Membership Committee and Health & Wellness Solution Group. She also sits on the Forbes Executive Nonprofit Council, the Military Family and Veterans Service Organizations of America (MFVSOA) Board of Directors, the Virginia Chamber's Military & Veterans Affairs Executive Committee, and the Advisory Council of Blue Star Families. Robin has worked extensively with military families, caring for family units during multiple deployments as the wife of a Marine. Additionally, her experiences as the daughter and granddaughter of United States Soldiers (dating back to World War II) have given her a unique insight into the needs of service members and their families.

Previously, Robin founded and operated two successful for-profit businesses and one nonprofit organization. She holds a Bachelor's degree in Business and Economics from Randolph Macon College and Certificate in Executive Leadership from Duke University. Robin resides in Northern Virginia with her family.

Executive Staff

Emma Walsh | Chief Impact Officer

Chris Hrudka | Acting Chief Operating Officer/Vice President of Operations

Oren Ganz | Vice President, Wellbeing

Jeanne Long | Vice President, Development

Karen Lee | Vice President, Strategic Communications

Senior Staff

Cheryl Holley | Chief Financial Officer

Steve Bartomioli | Senior Director, Sports & Recreation

Erin Lester | Senior Director, Transition Services

John Langford | Senior Director, Strategic Partnerships

Kelly Sokalski | Senior Director, Development Operations

Erin Thompson | Senior Director, Strategic Outreach

Tricia Winklosky | Senior Director, Clinical Health & Wellness



Awards and Recognitions 5

2019

- Received 2019 Top-Rated Award from GreatNonprofits (ninth year)
- Earned a gold seal of transparency rating from Guidestar (eighth year)

2018

- Received a four-star rating from Charity Navigator for superior overall performance, fiscal responsibility, and accountability (eighth year)
- Received 2018 Top-Rated Award from GreatNonprofits (eighth year)
- Earned a gold seal of transparency rating from Guidestar (eighth year)

2017

- Received a four-star rating from Charity Navigator for superior overall performance, fiscal responsibility, and accountability (seventh year)
- Received 2017 Top-Rated Award from GreatNonprofits (seventh year)
- Earned a gold level participation rating from Guidestar (seventh year)

2016

- Received a four-star rating from Charity Navigator for superior overall performance, fiscal responsibility, and accountability (sixth year)
- Received 2016 Top-Rated Award from GreatNonprofits (sixth year)
- Earned a gold level participation rating from Guidestar (fifth year)

2015

- Designated "Best in America" by the Independent Charities of America and accredited by the Better Business Bureau's Wise Giving Alliance since 2009
- Received a four-star rating from Charity Navigator for superior overall performance, fiscal responsibility, and accountability (fifth year)
- Received 2015 Top-Rated Award from GreatNonprofits (fifth year)
- 2015 Elizabeth Dole Fellows - Staff Member Patti Katter
- Earned a gold level participation rating from Guidestar (fourth year)

2014

- Designated one of the Top 10 Charities that supports veterans by CNBC
- Designated "Best in America" by the Independent Charities of America and accredited by the Better Business Bureau's Wise Giving Alliance since 2009
- Executive Vice President, Tina Atherall earns a merit service to the NASW Westchester Division Award from the National Association of Social Workers in Westchester County, New York.
- Honorary board member and volunteer, John Vigiano, receives the Spirit of Hope Award, which was inspired by Bob Hope's dedication to the men and women in the United States Armed Forces.
- Received 2014 Top-Rated Award from GreatNonprofits (fourth year)

2013

- Nominated as nonprofit of the year for the 2013 Chamber's Champions Small Business Award by the D.C. Chamber
- Highlighted in the *Capitol File* magazine's 2013 holiday issue in "4 Charities That Give Back"

2012

- Highlighted by President George W. Bush at The Bush Center Warrior Open
- Highlighted in *Money* magazine as a top-rated nonprofit for wise giving
- Recognized by Karl Rove in *The Wall Street Journal* as a military family-led organization
- Nominated as nonprofit of the year for the 2012 Chamber's Champions Small Business Award by the DC Chamber
- Hope For The Warriors® staff member receives the Spirit of Hope Award, which was inspired by Bob Hope's dedication to the men and women of the United States Armed Forces.

2011

- Highlighted by President George W. Bush at The Bush Center Warrior Open
- Ranked by Charity Navigator as the top nonprofit in the lists: Highly-Rated Charities with Favorable Reviews and Highly-Rated Military and Veterans Charities with the Most Reviews
- Sixth-Annual Run For The Warriors® recognized and awarded the "2011 Event Of The Year" by Onslow County Tourism, North Carolina (also awarded in 2009, 2008, and 2007)
- Recommended by Forbes.com in the article 12 Days of Charitable Giving

2010

- Accepted as an MVP in Military, Veterans and Patriotic Service Organizations of America

2007

- Board Member James Carrier receives the Spirit of Hope Award, which was inspired by Bob Hope's dedication to the men and women of the United States Armed Forces

2006

- Hope For The Warriors® officially earns 501(c)(3) status as a nonprofit organization on Sept. 11, 2006.



Board of Directors and Councils

6

Chairman of the Board

Jack W. Marin | Of Counsel | Williams Mullen

Vice Chairman and Secretary

MajGen Robert Dickerson, USMC (Ret.) | Executive Vice President, Marine Federal Credit Union

Board Treasurer

Paul McTear | President/CEO, Raycom Media

Governance Committee

Harry Bridgwood | Executive Vice President, The New Water Street Corporation - *In Memoriam*

Robin Kelleher | Ex Officio, President/CEO, Hope For The Warriors

Capt Dan Moran, USMC (Ret.) | Chairman/CEO/President, Moran Enterprises, Inc.

LTC Bob Myers, USA (Ret.) | CEO, Caseys General Store

Bill Nelson | Former Chairman and CEO, HBO®

Craig Proctor | Vice President and Associate General Counsel, Altria Group

Caroline Shaw | Executive Vice President and Chief Marketing Officer, Jackson Family Wines

Courtney B. Spaeth | CEO, growth.[period]

James Whaley | Vice President, Corporate Communications, Sealed Air Corporation

Richard Wood | President, Plaza Construction Corp.

Board Council

Andrew Franzone | Hedge-Fund Manager

MajGen James Kessler, USMC (Ret.) | VP of Material Management at LMI

JoAnn Stonier | Global Privacy & Data Protection Officer, MasterCard

William (Billy) Wagasy | Director of Programs and Outreach for the Gary Sinise Foundation (GSF)

COL Gregory D. Gadson, USA (Ret.) | Military Advocate and Former Commanding Officer, Fort Belvoir

Chris Tyll | Restaurateur and retired US Navy Seal

Advisory Council

Bonnie Amos | Founding Member of the Advisory Council, Hope For The Warriors CPT Paul Bucha, USA (Ret.) | Vietnam Medal of Honor Recipient

GEN Richard Cody, USA (Ret.) | Senior Vice President of D.C. Operations, L3 Communications, Former Vice Chief of Staff, USA

Dr. Michael DeFalco, PsyD | Director of Adult/Dual Recovery Programs, Specialty: PTSD and Military Services

Todd Finger | Partner, McDermott Will & Emery LLP

Francis Q. Hoang | Chief Strategy Officer MAG and Partner Fluet Huber + Huang PLLC

Gen Charles Krulak, USMC (Ret.) | 31st Commandant of the Marine Corps

Tom Lyons | Director, Community Services at MassHousing

Frank Scott Moran | CEO, Moran Oil Co., Inc.

Christopher Page | Co-founder/CEO, Army Week NYC

Kathy Roth-Douquet | Co-founder/Chairman, Blue Star Families

Gary Sinise | Actor and Advocate for Wounded Service Members

Dr. Sim B. Sitkin | Professor of Management and Director of Behavioral Science and Policy Center, The Fuqua School of Business, Duke University

CDR Charles E. Summers, Jr. | Former Maine Secretary of State

COL David Sutherland, USA (Ret.) | Chairman, Dixon Center

Mike Waters | Founder of The Benefit Planning Group, Inc.

Sue Wissler | Founding Member of the Advisory Council, Hope For The Warriors

Honorary Council

Shannon Maxwell | Co-founder, Hope ForTheWarriors®; Vice President, SemperMax

John Vigiano, Sr. | Captain FDNY, Retired - *In Memoriam*



Contact Information

7

For more information about Hope For The Warriors, please visit www.hopeforthewarriors.org.

For media inquiries, please contact Karen Lee at 703.919.8642 or klee@hopeforthewarriors.org.

For inquiries about logo usage, please contact Matt Holton at 703.559.9224 or mholton@hopeforthewarriors.org.



[/HopeForTheWarriors](#)



[@Hope4Warriors](#)

[#H4W](#) [#H4WDrive4Hope](#) [#Stand4hope](#)



[@Hope4Warriors](#)