9TH ANNUAL ASA SPONSORED
RUN FOR THE WARRIORS
SAN FRANCISCO, CA

SUNDAY, OCTOBER 13, 2018
**HISTORY**

Hope For The Warriors was founded by military families aboard Marine Corps Base Camp Lejeune, NC in 2006 as they witnessed, firsthand, the effects war imparts on service members and their families. Hope For The Warriors has remained grounded in family values as the organization expands both the span of programs and the number of wounded, family members, and families of the fallen assisted.

**MISSION**

We believe those touched by military service can succeed at home by restoring their sense of self, family, and hope. Nationally, Hope For The Warriors provides comprehensive support programs for service members, veterans, and military families that are focused on transition, health and wellness, peer engagement, and connections to community resources.

**CORE VALUE**

Hope For The Warriors understands the challenges, pride, and joy of being a military family. For today, tomorrow, and years to come, we will strive to meet the changing needs of service members and their families.

**RUN FOR THE WARRIORS**

Run For The Warriors® is a unique race dedicated to the men and women injured in Iraq and Afghanistan, their families, and families of the fallen. It is a celebration of their strength and resolve and a promise to continue restoring self, family, and hope. The Run For The Warriors race series provides wounded service members encouragement and the opportunity to pursue the sport of running, walking, or cycling to assist in their physical and emotional rehabilitation.

Run For The Warriors unites military and civilian community members, connecting and educating each on the importance of embracing their neighbors. The goal of each event is to establish a long-term understanding and respect for the needs of local military families.

**SPONSORSHIP**

Your partnership directly benefits your company through access to target demographics, increased brand exposure, demonstrated social responsibility, increased employee engagement and improved employee morale. Sports and Recreation are an integral part of the warrior culture, pushing limits while being part of something bigger.
9TH ANNUAL ASA SPONSORED RUN FOR THE WARRIORS

Hope For The Warriors is pleased to announce the 9th Annual ASA Sponsored Run For The Warriors. We invite the Anesthesiology community to come together to embrace their military neighbors in this race. Our 5k, 1-mile run/walk, and kids race is a great family friendly event to show your support for those who have served or who are currently serving. We invite you and your colleagues to join Hope For The Warriors in San Francisco to honor those who have served.

DEMOGRAPHICS

Races:

- 92% 5K
- 8% 1-Mile

Gender:

- Male 61%
- Female 39%

Military Affiliation:

- 93% Military Affiliation
- 7% Civilian

Age:

- 0-17: 22%
- 18-29: 22%
- 30-39: 31%
- 40-49: 15%
- 50-59: 6%
- 60-64: 3%
- 65+: 2%
**SPONSORSHIP OPPORTUNITIES**

All sponsorships are customizable, please contact us directly to discuss your needs.

**Presenting Sponsor | $15,000**
- Identified as presenting sponsor in all pre- and post press releases, media (TV, print and radio), and race materials
- Corporate banner placed at race site (provided by sponsor)
- Highlighted at check presentation
- Logo placed on event website, participant t-shirts & at finish line
- Receive 15 bibs for the half marathon, 5k or 1-Mile
- Opportunity to have promotional booth at the finish line area
- Opportunity to place promotional material in race packets given to all participants

**Silver Level Sponsor | $2,500**
- Logo placed on event website, participant t-shirts
- Receive 4 race bibs for the half marathon, 10k, 5k or 1-Mile
- Opportunity to have promotional booth at the finish line area
- Opportunity to place promotional material in race packets given to all participants

**Platinum Level Sponsor | $10,000**
- Logo placed on event website, participant t-shirts & at finish line
- Receive 10 race bibs for the half marathon, 10k, 5k or 1-Mile
- Opportunity to have promotional booth at the finish line area
- Opportunity to place promotional material in race packets given to all participants

**Gold Level Sponsor | $5,000**
- Logo placed on event website, participant t-shirts & at finish line
- Receive 5 race bibs for the half marathon, 10k, 5k or 1-Mile
- Opportunity to have promotional booth at the finish line area
- Opportunity to place promotional material in race packets given to all participants

**Bronze Level Sponsor | $1,000**
- Logo placed on event website
- Receive 2 race bibs for the half marathon, 10k, 5k or 1-Mile
- Opportunity to place promotional material in race packets given to all participants

**Pewter Level Sponsor | $500**
- Logo placed on event website

**Water Stop Sponsor | $350 ($250 Non-profit)**
- Logo placed on event website
- Ability to decorate one of the water stops with company logo
- Sponsor staffs the water stop during the run

**Expo Booth | $250**
- Booth at race finish line area – includes 2 chairs and 1 6’ table

**In-Kind Donation**
- Donation of in kind items or services for the Run For The Warriors event.
  (Ex: post-run food, water, cups, gear, etc.)
RUN FOR THE WARRIORS SPONSORSHIP COMMITMENT AND PAYMENT OPTIONS

Commitment: I will support Run For The Warriors at one of the following sponsorship levels (please check below) and will submit all necessary artwork and/or logos two months prior to race in order to be recognized. I understand that if I do not provide these items by this deadline, my artwork and/or logos may not be included in race materials.

Please complete and return this form as indicated below.

**SELECT A SPONSORSHIP LEVEL (check box).**

<table>
<thead>
<tr>
<th>Platinum Level Sponsor</th>
<th>Bronze Level Sponsor</th>
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<tr>
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<td>Water Stop Sponsor</td>
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<tr>
<td>Expo Booth</td>
<td>In Kind Donation</td>
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Will you be submitting a logo?

- [ ] Yes, I will send my logo to lholzer@hopeforthewarriors.org.
  The logo must be received 2 months prior to the event to ensure its inclusion on printed promotional materials. Note the event name and level of sponsorship in the subject heading of the email. Vector files (.eps .pdf .ai) are best.
- [ ] No, I will not be submitting a logo. Please use my sponsor name as indicated at top of form.
- [ ] No, I want my sponsorship gift to be anonymous. I decline all benefits that use a sponsor name or logo.

Company Name

Company Address

City ___________________________ State ___________________________ Zip ___________________________

Point of Contact ___________________________ E-mail Address ___________________________

Phone Number ___________________________ Website/URL ___________________________

Facebook ___________________________ Twitter ___________________________ Other ___________________________

Signature ____________________________________________

For your convenience, there are several options for sponsorship payment.

**CREDIT CARD** If paying by credit card, please complete the following and mail this form to the address below or email this form to lholzer@hopeforthewarriors.org to process.

Name on Card ___________________________

Credit Card Type

- [ ] Visa
- [ ] MasterCard
- [ ] AMEX
- [ ] Discover

Credit Card Number ___________________________ Expiration Date ___________________________ Security Code ___________________________

Billing Address ___________________________

City ___________________________ State ___________________________ Zip ___________________________

**CHECK** If paying by check, please make payable to Hope For The Warriors and mail this form with check to the address below.

**SEND FORM TO**

Hope For The Warriors*

Attn: Katie Watts

8003 Forbes Place, Suite 201

Springfield, VA 22151

**THANK YOU**

Thank you for supporting Hope For The Warriors! To learn more about our Sports & Recreation programs and for any questions you may have, please contact Lindsay Holzer, at lholzer@hopeforthewarriors.org or (703) 295.2544.
ABOUT HOPE

For the seventh year in a row, Hope For The Warriors has earned the Four-Star Rating from Charity Navigator, an organization that rates the fiscal responsibility of nonprofits. This honor puts Hope For The Warriors in the top 4% of rated nonprofits.

*numbers based on 2016 H4W Audited Financials - 5/2017

$1 Donation

A Little goes a long way to GIVE HOPE

6% goes to management

86% goes to our programs

8% goes to fundraising

Service Members
Military Families
Caregivers

Clinical Health & Wellness
Sports & Recreation
Transition Services
Community Development
Community Engagement

So we can keep the lights on!

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COMPREHENSIVE SUPPORT PROGRAMS

Mental Health support focused on Post-Traumatic Growth

Licensed Social Workers support psychological, social, & moral needs

Provide athletes with adaptive equipment & opportunities to compete

Ensure military families are supported through their many transitions

Caregiver support programs & Spouse/ Caregiver Scholarships

Provide short term, critical financial assistance

*numbers based on 2016 H4W Audited Financials - 5/2017
Hope For The Warriors® (Federal Tax ID 20-5182295) is a 501(c)(3) tax-exempt charity as defined in sections 509(A)(1) and 170(B)(1)(A)(VI) of the Internal Revenue Code. Combined Federal Campaign, CFC #27800.

Hope For The Warriors® has earned the Four-Star rating from Charity Navigator for six consecutive years.

Financial information and a copy of our license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within NC) or 919-807-2214 (outside of NC). The license is not an endorsement by the State.